

# Leonid Urlichich a.k.a. "Crazy Leo"

[me@crazyleo.net](mailto:me@crazyleo.net)  
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[www.crazyleo.net](http://www.crazyleo.net)  
[www.racelab.co](http://www.racelab.co)



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## OBJECTIVES

To get established as a competitive driver in the World Rally Championship (WRC)

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## ACHIEVEMENTS

2017 — Race Lab secures **Canadian Military Police** as a client for Advanced Driver training  
2017 — 1st overall, Rallye Perce-Neige Maniwaki

2016 — Champion, Class Four, MLRC Rallycross Championship  
2016 — Race Lab secures **Canadian Special Forces** as a client for Advanced Driver training

2015 — Founded Race Lab Inc. (Advanced Driving School) [www.racelab.co](http://www.racelab.co)  
2015 — Founded CLM Strategies (Digital Marketing Company) [www.clm.st](http://www.clm.st)  
2015 — "Crazy Leo" reaches the biggest social media following of any Canadian racing driver

2014 — Debut season in the WRC, in the high profile 'Drive DMACK Fiesta Trophy'  
2014 — Highest weekly social media reach of over 26 million people

2013 — 11 Stages won out of 13 completed, Rally of the Tall Pines [Watch review](#)

2012 — 2<sup>nd</sup> overall, Canadian Rally Championship  
2012 — 2<sup>nd</sup> overall, North American Rally Cup  
2012 — Designed a fully custom Pacenotes System  
2012 — Launched the first viral video in the Canadian Rally Championship [Watch](#)

2011 — 1st overall, Rally of the Tall Pines  
2011 — 2nd overall, Canadian Rally Championship  
2008 — 1st overall, Black Bear Rally  
2007 — First performance rally entry

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## TEAM AFFILIATIONS (references available)

2015 — Team Floral Racing, Roeselare, Belgium  
2014 — RMC Motorsport, Caboalles de Abajo (León), Spain  
2013 - 2014 — M-Sport, Cockermouth, UK  
2006 - ongoing — Can-Jam Motorsports, Thornhill, Canada

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## EDUCATION AND QUALIFICATIONS

Advanced Driver Coaching, Driver Psychology, Rally/Race Car Setup, Pacenotes Coaching  
Marketing, Media  
BBA with Honors, Trent University, Class of 2007

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## REFERENCES

**John Hall**  
President, Canadian Association of Rallysport  
+1 (780) 720 3100  
E: [pres@carsrally.ca](mailto:pres@carsrally.ca)

**Kevin Hoo**  
Co-Owner, Can-Jam Motorsports  
P: +1 (416) 779 1331  
E: [kevin@canjammotorsports.com](mailto:kevin@canjammotorsports.com)