

Leonid Urlichich a.k.a. "Crazy Leo"

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www.wikipedia.org/wiki/Crazy_Leo
www.crazyleo.net
www.racelab.co



OBJECTIVES

To get established as a competitive driver in the World Rally Championship (WRC)

ACHIEVEMENTS

- 2016 — Champion, Class Four, MLRC Rallycross Championship
- 2016 — Race Lab Inc. secures Canadian Forces as a client for Advanced Driving training
- 2015 — Founded Race Lab Inc. (Advanced Driving School) www.racelab.ca
- 2015 — Founded CLM Strategies (Digital Marketing Company) www.clm.st
- 2015 — "Crazy Leo" reaches the biggest social media following of any Canadian racing driver
- 2014 — Debut season in the WRC, in the high profile 'Drive DMACK Fiesta Trophy'
- 2014 — Highest weekly social media reach of over 26 million people
- 2013 — 11 Stages won out of 13 completed, Rally of the Tall Pines [Watch review](#)
- 2012 — 2nd overall, Canadian Rally Championship
- 2012 — 2nd overall, North American Rally Cup
- 2012 — Designed a fully custom Pacenotes System
- 2012 — Launched the first viral video in the Canadian Rally Championship [Watch](#)
- 2011 — 1st overall, Rally of the Tall Pines
- 2011 — 2nd overall, Canadian Rally Championship
- 2008 — 1st overall, Black Bear Rally
- 2007 — First performance rally entry

TEAM AFFILIATIONS (references available)

- 2015 — Teamfloral Racing, Roeselare, Belgium
- 2014 — RMC Motorsport, Caboalles de Abajo (León), Spain
- 2013 - 2014 — M-Sport, Cockermouth, UK
- 2006 - ongoing — Can-Jam Motorsports, Thornhill, Canada

EDUCATION AND QUALIFICATIONS

Advanced Driver Coaching, Driver Psychology, Rally/Race Car Setup, Pacenotes Coaching
Marketing, Media
BBA with Honors, Trent University, Class of 2007

REFERENCES

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